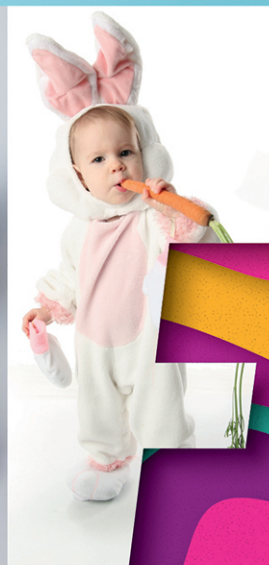




Dare to be DIFFERENT

Day

sycamoretrust.uk
rooted in the community



Dare to be DIFFERENT Day
FRIDAY 5TH APRIL 2019

Show your support for **Autism Awareness Week** by wearing something different to school or work on Friday 5th April 2019. Dinner suit, PJ's football kit, Wedding Dress anything goes! Make a difference and donate £1 to the Sycamore Trust UK charity.

w: www.sycamoretrust.org.uk t: 0208 517 9317 e: enquiries@sycamoretrust.org.uk

Registered in England and Wales Registration No. 1116697 Limited Company registered in England No. 5759929

December 2018



Dear Supporter,

RE: DARE TO BE DIFFERENT; APRIL 2019

Thank you for your interest in the Sycamore Trust UK. We are a charity that serves the boroughs of Barking & Dagenham, Havering and Redbridge and we help individuals and families affected by Autism Spectrum Disorders.

We offer a range of specialised services designed to support families, educate the community and empower individuals of all ages to flourish and be valued members of society.

The idea behind the Dare to be Different campaign is twofold. Yes, we are hoping to raise some money, so that we can continue to support families and individuals with vital services, but it's also about raising awareness, not only of the charity, but also of autism in general.

Because of the difficulties in fitting in to society that autistic individuals face on a daily basis, we felt that **#DARETOBEDIFFERENT** was the perfect platform. There's no right or wrong answer; it's just about acknowledging and embracing those differences. That's why we're asking people to wear whatever they want. It might be odd socks, or a football kit, but it doesn't matter because whatever people decide to wear is fine by us.

World Autism Awareness Week is in April 2019, so please look out for other activities designed to raise awareness of the condition, which affects almost 3m people in the UK alone. That apart; please send us lots of photographs, follow us on social media and raise as much money as you can, but most of all, have fun!

Yours faithfully,

Steve Dixon

Marketing & Communications Manager
marketing@sycamoretrust.org.uk



Do visit our website www.sycamoretrust.org.uk for further information about our work and fundraising activities.

#Dare to be DIFFERENT. Day

FRIDAY 5TH APRIL 2019



If you're going to take part in Dare to be Different, here's what to do;

1. Drop us a line at marketing@sycamoretrust.org.uk, or call **020 8517 9317** or tweet us [@sycamoretrustuk](https://twitter.com/sycamoretrustuk) and we'll send you the forms, or download them from www.sycamoretrust.org.uk
2. Nominate a project leader to co-ordinate your efforts
3. Send us a jpg of your company logo
4. Follow / like us on twitter, facebook, Instagram and Linked In
5. Start collecting pledges!
6. Tweet **#DARETOBEDIFFERENT** every time you get a new pledge or donation
7. Tell as many people as you can and encourage them to sign up their school, workplace, depot, office, club or gym



On 5th April 2019

1. Make sure you Dare to be Different when you get dressed that day! What will it be? Unique socks, football kit, wedding dress?
2. Collect all the £1's that you have been pledged
3. Get as many pictures of your colleagues as you can and tweet them to us [@sycamoretrustuk](https://twitter.com/sycamoretrustuk) with the hashtag **#DARETOBEDIFFERENT**
4. Once you have got all your pledges collected, how about asking the boss if he or she will match it, and double your donation?
5. Check out our website and social media for news of the pledges as they come in
6. Transfer your donation, either by credit card over the phone, via paypal, via cheque or using on-line banking





Dare to be DIFFERNT. Day
FRIDAY 5TH APRIL 2019



SPONSORSHIP & DONATION FORM

1 FUNDRAISER & EVENT DETAILS

Name
Mobile / Phone
Address
Postcode
Event / Activity
Date Of Event
Email

We would like to keep in touch with you about the vital work we do to support families, educate the community and empower individuals affected by Autistic Spectrum Disorders. From time to time we may also contact you about other opportunities to support us, such as our fundraising appeals, events and promotions. We will never swap or sell your data to third parties and we promise to keep your details safe and secure. You can update your preferences at any time simply by calling 0208 517 9317 or emailing enquiries@sycamoretrust.org.uk

Please select the method(s) you would like us to use to contact you in the future:

- Yes, I would be happy to receive **email** updates
 Yes, I would be happy to receive **text** updates
 Yes, I would be happy to receive **postal** updates
 Yes, I would be happy to hear from you by **phone**

2 IF YOU PAY TAX IN THE UK, YOU CAN GIFT AID YOUR DONATION

Do you pay tax? If so, by simply completing this form you can boost the value of your gift by 25p for every £1 without costing you a penny.

giftaid it

By ticking the 'Gift Aid' box, I am confirming that I am a UK taxpayer and I agree to the Sycamore Trust claiming tax on all past, present and future donations I make to the charity. Please treat my donations as Gift Aid donations. I confirm that I am paying or will pay an amount of Income Tax and/or Capital Gains Tax to cover the amount the Sycamore Trust will reclaim for the tax year (6 April one year to 5 April the next year). Council Tax and VAT do not qualify towards Gift Aid.

The Sycamore Trust will reclaim 25 pence of tax for every £1 that has been given.

3 SPONSORSHIP & DONATIONS

Title	Initial	Surname	House name or number <small>(please don't give your work address - it'll stop BCRT claiming gift aid)</small>	Postcode	Date Paid	Your Donation	Gift Aid <small>(Please tick)</small>
Mrs	J	Smith	321A	CR1 3FG	30.02.18	£ 10.00	✓
Mr	P	Johnson	65	GU32SQ	30.02.18	£ 10.00	✓
Please fill in your name and address details in your own writing - otherwise we can't claim Gift Aid - Thank you!							
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